



Good Afternoon,

Here are the most recent updates as of the afternoon of Thursday, July 2nd:

### **Social Media Campaign**

The NLDA worked with the CDA and other PDAs on a social media campaign that will encourage individuals to continue to see their dentist. It will highlight the importance of keeping dental appointments, asking that people be patient if wait times are longer, the infection control measures currently in place for public safety, and more.

This campaign launched yesterday, July 7th 2020. Please feel free to share the content on your own social platforms as well for your clinics.

### **Mental Health and Wellness**

Maintaining good mental health and wellness continues to be a priority. Many organizations have developed apps to offer individuals mental health support, tips and other helpful information.

Mental health and wellness support through CDSPI's Members' Assistance Program (MAP) can be accessed by calling 1.844.578.4040 or visiting

<https://www.workhealthlife.com/>

### **Atlantic Bubble and Self-Isolation**

We have received several questions regarding the Atlantic Bubble and how this impacts the self-isolation policies. Self isolation policy is set by the CMOs of the Atlantic bubble and reflects the current level of community risk of transmission. At the moment, the CMO has stated that anyone travelling within the Atlantic Bubble does not need to self-isolate.

Always keep in mind that we want you to use your professional judgement.

### **Media Updates**

CBC NL - N.L. holds the line on COVID-19, with 41st straight day with no positive test results <https://www.cbc.ca/news/canada/newfoundland-labrador/newfoundland-labrador-covid19-july-8-1.5641752>

CTV NEWS - Health Canada warns of counterfeit N95 respirators <https://www.ctvnews.ca/health/coronavirus/health-canada-warns-of-counterfeit-n95-respirators-1.5013479>

Our next update will be Wednesday afternoon, July 8th. We will continue to keep you updated.

Kind Regards,

Amanda Squires on behalf of Dr. Michelle Zwicker, President of the NLDA